

For Immediate Release
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NEW HOMESEAL DUCT SEALING SYSTEM AWARDED

BEST-OF-SHOW AT COMFORTECH 2013

Aeroseal's Next-Generation Equipment Was Voted #1 In The Event's Product Showcase Awards, In The "Tools" Category For Its Usefulness And Value To HVAC Contractors

PHILADELPHIA, PA – September 23, 2013 – HomeSeal, the new residential duct sealing system from Aeroseal, was voted #1 in the 2013 Product Showcase awards, at this year's Comfortech, the national HVACR conference held this past week at the Pennsylvania Convention Center. HomeSeal, the next-generation home duct sealing system from Aeroseal, offers a faster, easier and more affordable way for HVAC contractors, energy efficiency experts and others to effectively seal duct leaks.

HomeSeal was judged by a panel of HVAC experts to be the most innovative and useful new product for contractors who are seeking HVAC solutions. The new Aeroseal system won best-of-show in the category of Tools.

"With HomeSeal, we've developed a new system that makes it easier and more affordable than ever for HVAC professionals to take their business to the next level," said Aeroseal's Neal Walsh. "By becoming duct sealing experts, these businesses quickly distinguish themselves from their competition, offering customers a simple and affordable solution to high energy bills, home comfort and indoor air-quality issues."

(more)

The new HomeSeal system is a more compact and portable version of AeroSeal's commercial duct sealing equipment. Designed specifically for residential use, HomeSeal combines multiple components that are all pre-assembled and contained in a single portable case. The new design dramatically reduces the time required to set-up and breakdown equipment and simplifies the facilitation and monitoring of the duct-sealing process.

“A duct sealing project that used to take us about half a day to complete now takes about three hours with the new HomeSeal equipment. Less trips to the truck to get equipment, less plugs and cords to hook up and less time actually doing the sealing,” said Tim Fortunatel, lead technician, Mason Mechanical. “And since I now spend less time with the equipment, I can spend more time with the customer – something that really pays off in the end.”

The HomeSeal system is also less expensive to purchase. The HomeSeal system costs much less than AeroSeal's commercial duct sealing system and it comes with the service support and initial marketing support that will help you start attracting new customers.

“When you realize you can expand your business and provide new services to your customers with a monthly investment cost that is less than a new truck payment, the decision to move forward really becomes a no-brainer,” said Jaime DiDomenico of Cool Today in Sarasota, FL.

The Comfortech Product Showcase Awards contest is an annual event celebrating the best products introduced during Comfortech, the national HVACR, hydronics, and plumbing seminar and product showcase conference. For more information on Comfortech 2013 visit www.comfortechshow.com.

For more information about the new HomeSeal duct sealing system from AeroSeal, visit <http://duct-sealing-equipment-homeseal.com>.

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